



Press information – The 10th of May 2023.

**Paris International Dive Show  
(Salon International de la Plongée Sous-Marine)  
will celebrate its 25th anniversary in 2024 and entrusts its  
global communication to KMG Travel 360 agency!**

KMG Travel 360 agency, consulting agency in strategy, development and communication at 360° for destinations and brands, has been chosen to manage and develop full digital communications, press and partnership actions for Paris International Dive Show, and will highlight its 25<sup>th</sup> edition which will take place January 11-14<sup>th</sup>, 2024.

Alongside Karin Mallet Gautier, founder and CEO, Dorothée de Kervéguen will be in charge of press relations and media operations, and Mathilde Mignon will oversee social networks and digital communication.

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For more information and news on Paris International Dive Show  
please visit [www.salon-de-la-plongee.com](http://www.salon-de-la-plongee.com)

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