



Press information - January 30th 2024

25th PARIS INTERNATIONAL DIVE SHOW

8% INCREASE IN VISITORS NUMBERS!

The 25th edition of Paris International Dive Show, which took place from January 11th till 14th 2024 at Paris Porte de Versailles, was an **unquestionable** success, welcoming 65,340 visitors and 470 exhibitors

"This anniversary edition exceeded all our expectations, with an attendance largely above our targets. And I'd like to share this success with all our exhibitors, who, year after year, bring dynamism, kindness, availability and quality to the divers and non-divers who visit the show",



@DavidArou

declares Hélène de Tayrac, president and founder of Paris Dive Show.



A much-anticipated event, was the announcement of the first results of Eau'Défi challenge, launched by Paris Dive Show in partnership with La Fondation de la Mer, which was also an opportunity to highlight the urgency of adopting the right reflex action to limit pollution, particularly plastic pollution.

"In total, nearly 55 tons of waste were collected by individuals, groups and associations taking part in our challenge. An unfortunately high result, which encourages us more than ever to maintain Eau'Défi throughout the year, in order to keep good collection practices and clean up the overloaded aquatic environment" comments Hélène de Tayrac.

The enthusiasm and passion of the 25th edition's godmother, Nathalie Lasselin, explorer, lecturer, underwater filmmaker and committed diver, brought a breath of fresh air and optimism to

these four exceptional days.



- √ 65 340 visitors, +8%
- √ 470 registered exhibitors, +15%
- √ 189 stands,
- √ 15 200 m² exhibition surface, +15%
- √ 12% visitors coming from abroad,
- √ 39 % visitors of less than 40 years old,
- ✓ 33% visitors whith only their level 1 or Open water in diving, or without any level,
- ✓ More that 1500 introductions took place in the tropical pool,



✓ 276 kilos of used neoprene wetsuits collected by Captain'Néo for recycling, up 26% comparing to 2023. Paris Dive Show is the only public collection point for used wetsuits to date.

Eau'Défi

- √ 54.25 tons of waste collected as part of Eau'Défi challenge until January 14
- ✓ 23 participations mainly associations and diving clubs for group collections in France and abroad, especially in Gabon (thanks top the numerous collections of la Légion Bleue association, but also in Egypt, Canada and Maldives..

Photos and films contest

- ✓ More than 300 amateur competitors.
- √ 1200 photos in competition,
- ✓ Around 100 films in competition,
- \checkmark To see the results and winners :

Film contest: https://www.salon-de-la-plongee.com/fr/actualites/details/3788.html

Save The Date already in 2025 for the **26th edition of Paris International Dive Show which is scheduled to take place from Thursday January 9th till Sunday January 12th**, Hall 4 - Parc des Expositions, Porte de Versailles.

www.salon-de-la-plongee.com

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