



## 25th PARIS INTERNATIONAL DIVE SHOW

## 8% INCREASE IN VISITORS NUMBERS!

"In total, nearly 55 tons of waste were collected by individuals, groups and associations taking part in our challenge. An unfortunately high result, which encourages us more than ever to maintain EauDéfi throughout the year, in order to keep good collection practices and clean up the overloaded aquatic environment" comments Hélène de Tayrac.

The **enthusiasm and passion of the 25th edition's godmother, Nathalie Lasselin**, explorer, lecturer, underwater filmmaker and committed diver, brought a breath of fresh air and optimism to these four exceptional days.



## KEY FIGURES 2024

@DavidArcus

- ✓ **65 340** visitors, **+8%**
- ✓ **470** registered exhibitors, **+15%**
- ✓ **189 stands**,
- ✓ **15 200 m²** exhibition surface, **+15%**
- ✓ **12%** visitors coming from abroad,
- ✓ **39 %** visitors of less than 40 years old,
- ✓ **33%** visitors with only their level 1 or Open water in diving, or without any level,
- ✓ **More that 1500 introductions** took place in the tropical pool,



- ✓ **276 kilos** of used neoprene wetsuits collected by Captain'Néo for recycling, **up 26% comparing to 2023**. Paris Dive Show is the only public collection point for used wetsuits to date.

### Eau'Défi

- ✓ **54.25 tons of waste** collected as part of Eau'Défi challenge until January 14
- ✓ **23 participations** mainly associations and diving clubs for group collections in France and abroad, especially in Gabon (thanks to the numerous collections of la Légion Bleue association, but also in Egypt, Canada and Maldives..)

### Photos and films contest

- ✓ **More than 300** amateur competitors.
- ✓ 1200 photos in competition,
- ✓ Around 100 films in competition,
- ✓ To see the results and winners :  
Film contest : <https://www.salon-de-la-plongee.com/fr/actualites/details/3788.html>  
Photo contest : <https://www.salon-de-la-plongee.com/fr/actualites/details/3789.html>

Save The Date already in 2025 for the **26th edition of Paris International Dive Show which is scheduled to take place from Thursday January 9th till Sunday January 12th, Hall 4 - Parc des Expositions, Porte de Versailles.**

[www.salon-de-la-plongee.com](http://www.salon-de-la-plongee.com)

Press contact : KMG Travel 360

**Karin Mallet Gautier**  
[karin@kmgtravel360.com](mailto:karin@kmgtravel360.com)  
+33 6 73 43 37 84

**Dorothee de Kervéguen**  
[dorothee@kmgtravel360.com](mailto:dorothee@kmgtravel360.com)  
+33 6 22 27 63 88

