



26th PARIS INTERNATIONAL DIVE SHOW January 9th to 12th, 2025 Paris Porte de Versailles, Hall 4

Greg LECOEUR, committed sponsor of this new edition dedicated to the oceans.

Press release - June 6, 2024 - The 26th edition of Paris International

Dive Show will be held from January 9th to 12th, 2025 at Paris Porte de Versailles, for the delight of divers and non-divers alike, lovers of the world's oceans and seas and their underwater richness.

On the strength of its success in 2024, the show is already full to capacity, with **over 60% of stands reserved to date, and almost 10% of new exhibitors**. These figures augur well for the future!

A year dedicated to the oceans and their protection

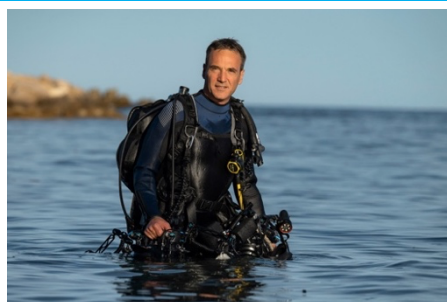
Holding Paris Dive Show in early January 2025 coincides with the opening of the Year of the Oceans, declared by the French government and dedicated to the crucial issues of preserving our marine environment, just a few months ahead of the United Nations Conference on the Oceans to be held in Nice in June 2025.

"All divers are witnesses of the richness of our seabed. The next edition of Paris International Dive Show will be an opportunity to highlight the key role played by our discipline in preserving the ecosystems of our seas and oceans", declares Hélène de Tayrac, founder and president of the Show.

Greg Lecoeur, naturalist and underwater photographer, sponsor of the 26th edition of Paris International Dive Show

For more than 15 years, Greg Lecoeur has been a privileged witness to nature, telling the story of the oceans, their beauty and richness, but also their fragility.

But beyond that, Greg Lecoeur has also set himself the mission of documenting and popularizing scientific knowledge of the oceans through images. Viscerally committed to the preservation of underwater ecosystems, with his camera as a tool and a mean of expression, **he works for a deeper understanding of biodiversity and the enhancement of our planet's natural heritage.**



"It's a great pride and honor to be the godfather of this 26th edition of Paris International Dive Show, which represents a fantastic opportunity to get the message across, on a large scale, about the urgent need to preserve our oceans. And it's a pleasure to support this event, which has become a must in the diving industry," confides Greg Lecoeur.

A recognized artistic achievement



After training as a self-taught photographer and passing his scuba-diving instructor's exam at the same time, Greg Lecoeur set off on a one-year round-the-world trip in 2011. He landed in the Galapagos Islands, where he settled for several months, before criss-crossing the globe, developing **his personal artistic style with images of a new kind**, and **photographing species that were still rarely seen at the time**. His work earned him international recognition.

His work has been published in the French and international press (National Geographic, Figaro, Geo, BBC Wildlife...) and has won the highest international awards for nature photography.

In 2016, National Geographic awarded him the prestigious Nature Photographer of the Year award.

Today, two specific elements characterize the "Greg Lecoeur" signature: **his blue and his portraits of fish and underwater creatures, always surprising, with most eloquent expressions.**

A passion for the poles and the Mediterranean Sea

A native of Nice, France, Greg has travelled all the seas, but **today he focuses his work on two fundamental regions: the poles, the first observatory of global warming, and the Mediterranean Sea**. In his opinion, this virtually enclosed sea is not well understood. And yet, although it represents less than 1% of the oceans' surface area, it is home to 17% of the world's biodiversity, and contains all the world's emblematic marine species.

Through his expeditions with scientists, his photo exhibitions, books and conferences, **Greg Lecoeur has succeeded in shaking up the world through art, images and testimony.**

News 2024-2025

* From June 8, 2024, as part of his "We are Méditerranée" association, Greg Lecoeur inaugurates a photo exhibition on the Promenade des Anglais, in Nice, "**The Pelagos Sanctuary**".

*December 2024, release of the book "**Méditerranée**", presenting the lush and surprising biodiversity of the Mediterranean Sea.

*March 2025, release of the book "**L'océan nous regarde**", a compilation of 15 years of photography.

*March 25, "**Living Ocean**" photo exhibition on the gates of the Jardin du Luxembourg in Paris.

*June 25, "**Mediterranean**" photo exhibition on the theme of biodiversity to accompany the UNOC (United Nations Ocean Conference) in Nice.

"To tell stories about the oceans, to fill people with wonder, to improve knowledge and to reconnect the public with nature in order to arouse a desire to protect marine ecosystems". Such is the ambition of Greg Lecoeur, a true ocean enthusiast.

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