



Press release - September 12, 2024

26th INTERNATIONAL PARIS DIVE SHOW

- Theme: oceans, seas and their protection
- January 9-12, 2025, Paris Porte de Versailles - Hall 4
- Greg Lecoeur, naturalist photographer of the marine world and patron of this year's event

The 26th edition of Paris International Dive Show will be held from January 9 to 12, 2025 at Paris Porte de Versailles.

4 days for, a full immersion in the world of beauty, emotion and mystery.

A year dedicated to oceans, seas and their protection

Holding the Dive Show in early January 2025 coincides with the opening of the **Year of the Oceans** decreed by Emmanuel Macron, President of the French Republic, and dedicated to the crucial issues of preserving our marine environment, just a few months ahead of the **3rd United Nations Ocean Conference** to be held in Nice in June 2025.

"All divers are witnesses to the richness of our seabed. The next edition of Paris International Dive Show will be an opportunity to highlight the key role played by our discipline in preserving the ecosystems of our seas and oceans", declares Hélène de Tayrac, founder and president of Paris Dive Show.



Greg Lecoeur, naturalist photographer of the marine world, sponsor of the 26th edition of Paris International Dive Show

For more than 15 years, Greg Lecoeur has been a privileged witness to nature, telling the story of the oceans, their beauty and richness, but also their fragility.

But beyond that, Greg Lecoeur has also set himself the mission of **documenting and popularizing scientific knowledge of the oceans through images**.



Deeply committed to the preservation of underwater ecosystems, with his camera as a tool and a means of expression, **he works for a deeper understanding of biodiversity and the enhancement of our planet's natural heritage**.

"It's a great pride and honor to be the patron of this 26th edition of Paris International Dive Show, which represents a fantastic opportunity to get the message across, on a large scale, about the urgent need to preserve our oceans. And it's

also a pleasure to accompany this year's event, which has become an essential event for the diving industry", confides Greg Lecoeur.

Fervent defender of the oceans and biodiversity

A native of Nice, France, Greg has sailed all the seas, but **now focuses his work on two fundamental regions: the poles**, the first observatory of global warming, **and the Mediterranean Sea**.



The Mediterranean Seas teeming with life

This virtually enclosed sea is, in his opinion, poorly understood. And yet, although it represents less than 1% of the oceans' surface area, it is home to **17% of the world's biodiversity**, and contains all the world's iconic marine species.

Through his work, Greg Lecoœur is the first to witness the effects of climate change on the oceans, and particularly on the Mediterranean Sea. With his association *"We are Méditerranée"*, he explores the depths of the deep blue sea in the company of scientists to deliver a radiographic and artistic vision of the state of biodiversity and marine heritage in the Mediterranean Sea.

"This summer's heatwave is back, with record-breaking temperatures. But the Mediterranean is still a sea of exceptional, luxuriant natural wealth. You only have to dip your flippers in it to realize this. This is no time for defeatism. The Mediterranean is alive and well, and it's up to everyone - citizens, local authorities, businesses and politicians - to take action to preserve this unique territory," declares Greg Lecoœur.



To raise public awareness of this issue, **a magnificent exhibition of his photographs entitled "The Pelagos Sanctuary"** enlivened the Promenade des Anglais over the summer. This autumn, **it is being extended in front of the Palais de la Méditerranée in Nice** to illustrate the Nice Climate Summit, to be held on September 26 and 27, **as a prelude to the United Nations Conference on the Ocean**, to be held in Nice in June 2025.



Pelagos Sanctuary" exhibition

Through his expeditions with scientists, his photo exhibitions, books and conferences, **Greg Lecoœur is able to move lines through the power of images and testimony.**

News Greg Lecoœur 2024-2025

*December 2024, **release of the book "Méditerranée".**

***January 9-12, 2025: 26th Paris International Dive Show**

*March 2025, **release of the book "L'océan nous regarde".**

*March 25, **"Living Ocean" photo exhibition** on the gates of the Jardin du Luxembourg in Paris.

*June 25, **"Mediterranean" photo exhibition** on the theme of biodiversity to accompany the UNOC (United Nations Ocean Conference) in Nice.

www.salondelaplongee.com

www.greglecoeur.com

Press contact: KMG Travel 360

Karin Mallet Gautier

karin@kmgtravel360.com

+33 6 73 43 37 84

Dorothee de Kervéguen

dorothee@kmgtravel360.com

+33 6 22 27 63 88

