



## REVIEW OF THE 26<sup>TH</sup> EDITION :

### A highly anticipated show: +2% daily attendance

Press release - February 13, 2025 - As first Parisian show of the year in calendar terms, Paris Dive Show, tailored Porte de Versailles area with the colors of the ocean from January 9th to 12th 2025

This year's event attracted more visitors than ever, with **over 66,500 visitors** over the four days of the show, **and an average daily increase in attendance of +2%** compared to the 25th anniversary year of 2024.

Committed personalities to environment and oceans, as well as all those with a passion for the underwater world, were able to meet and exchange ideas around a highly topical theme: **the preservation of the seas and oceans**, also supported by the emblematic sponsor of this year's event: **Greg Lecoeur, naturalist photographer of the marine world**.

A theme which also illustrates the Year of the Oceans decreed by President Emmanuel Macron, as a preamble to the 3rd United Nations Conference on the Ocean, to be held in Nice in June 2025.

« Every year, it is a great joy to share with as many people as possible, the passion for scuba diving, the underwater world and the aquatic universe – and also highlight not only the new environmental and societal challenges, but also the solutions that each of us, divers or non-divers, can contribute to », says Helène de Tayrac, Président and Founder of Paris International Dive Show

### Key figures 2025

- ☐ **+ 66,500** visitors, **an average of +2% each day**
- ☐ **405** exhibitors registered,
- ☐ **174 stands**,
- ☐ **13,500 m<sup>2</sup>** of exhibition space,
- ☐ **14%** of visitors from abroad, all continents combined, **up 2%** compared with 2024
- ☐ **39%** of visitors under 40,
- ☐ **33%** of visitors have a level 1 diving certification or no level at all: (17% have level 1 and 16% have no level at all).



- **Nearly 1,600 introductions to diving** performed in the tropical pool, Scuba diving, freediving, scuba or rebreather introductions offered by the French Navy  
In all, some **2,000 people** dipped their toes in the pool, with target shooting, mermaid , underwater dancing and more...
- **321 kilos** of used neoprene wetsuits collected by Captain'Néo for recycling, **up 17% on last year**. Paris International Dive Show is the only public collection point for wetsuits.

## Photo and film competition

- **272 participants overall**
- **210 photo contest participants** 60% amateurs and 40% professionals  
380 photos to choose from
- **62 participants in the film competitions** 80% amateur and 20% professional,  
42 films to view and choose from

## Conferences

- **51 conference hours over 4 days**
- **69 French and international speakers**
- 2 conference rooms for 500 people



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