



Renewal, escape, celebrations, and innovations are on the agenda for the 27th edition of the International!

Press release – July 8, 2025 – The^{27th}edition of Paris International Dive Show will be held from January 8th to 11th, 2026, in Paris, at the Parc des Expositions - Porte de Versailles - Hall 4. This event tailored for lovers of the seas and oceans will feature highlights and unique, ambitious partnerships combining discovery, emotion, and commitment.

An inspiring visual identity

The show has adopted a **new graphic charter** that invites visitors to escape: an immersive visual experience at the crossroads of the open sea and underwater beauty, designed to awaken a thirst for discovery at first glance. This spirit of out and renewal will accompany all communication for the 2026 edition.

A redesigned edition

A rich, varied, colorful, and fast-paced program for this 27th edition!

The Show has made the bold choice of **foregoing a single theme** in favor of numerous highlights, new partnerships, and wonderful celebrations with several major players in the diving industry.

"A new edition has to be different from the previous one(s). Even if it's a lot of work, we have to know how to showcase what has made our event famous while also reinventing it. For me, this is essential to optimize engagement and encourage the support of all our customers, whether they are exhibitors, visitors, or partners," says Hélène de Tayrac, President of Paris International Dive Show.



Highlights & events

- **New narrative visuals** to stir emotions and inspire escape.
- Inspiring personalities to speak for the underwater world and its protection.
- **Unique exhibitions**, meetings with experts, destination representatives, scientists, and marine biologists.
- **Films, documentaries, and conferences** with even more commitment and topics related to the silent world and its challenges.
- Fun workshops and introductory diving sessions open to all.
- An area dedicated to **innovation**: responsible equipment, new techniques, and new solutions for diving centers.
- Photo and film competitions: macro photography from all angles will be the theme for 2026 for amateurs and professionals alike.
- Youth: educational workshops to raise environmental awareness among young people.

And the **2026 Show** will also see **celebrations by major players in the sector**, who will take advantage of the event to mark **their anniversary year** with a symbolic gesture.

Exhibitors & visitors

- Over **400 exhibitors** (manufacturers, dive centers, destinations, clubs, associations, federations, etc.) across 13,000 m2.
- +7% new exhibitors.
- A 200-square-meter swimming pool, 1.2 meters deep, for introductory sessions and demonstrations of new equipment and techniques.
- **Four days of sharing and networking**, bringing together professionals and the general public.

Ticket sales to open in early October 2025.

www.salon-de-la-plongee.com

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