



LAUNCH OF THE 2026 PHOTO AND FILM CONTEST:

MACRO FROM EVERY ANGLE!

Press release – July 21, 2025 – **Calling all underwater photographers! The 27th Paris** International Dive Show announces the launch of its traditional photo and film contest. Registration and submission of entries are open until November 15th 2025.

Two categories: amateur and expert

To ensure a balanced level for all, two separate categories have been defined, as last year: amateur and expert.

Expert photographer: anyone who has already won awards in previous competitions, whether French or international, as well as anyone who has published their photos in a magazine, as part of an exhibition, or on a recognized website.

Expert videographer: anyone who has already won an award in previous competitions, whether French or international, as well as anyone who has broadcast their film on a recognized website or television channel.

`Sharing on personal social media will not be taken into account for the "expert" classification.

An inspiring theme: macro photography - Photos and films

Lovers of underwater photography will be able to give free rein to their creativity with this theme that is so dear to them.

For the 2026 theme, photographers and videographers have complete artistic freedom. The composition of the image or film is left to the participant's discretion. The location of the shot or filming is unrestricted, provided that it is taken underwater and in a natural environment.



Each participant must indicate the exact location where the photo or film was taken and provide precise information about the species photographed or filmed. Participants may submit a maximum of 1 to 3 photos and/or films. Films must not exceed 3 minutes duration.

Nikon, exceptional partner of the 2026 photo contest

For this 27thedition, the famous Nikon brand will be the exceptional partner of Paris Dive Show's photo contest with a unique prize.

For the expert photo contest category, a €1,000 gift card will be awarded to the winner (1st prize). For the amateur photo contest category, a €500 gift card will be awarded to the winner (1st prize). The gift card will be issued in the form of a single-use code (valid on Nikon's website www.nikon.fr,

excluding refurbished products, until December 31, 2026).

A jury in partnership with Forum-photosub.fr

The leading French-language forum for underwater photography, underwater video, and underwater imaging, <u>forum-photosub.fr</u> is also a partner of the 2026 competition. There is no doubt that it will reward the submitted works fairly.

The awards ceremony will take place on Saturday, January 10th, 2026, at 6 p.m. on the show's stage. The jury will select three winners per category.

About Nikon

Founded in 1917, Nikon is an iconic Japanese company recognized worldwide for its expertise in optics and imaging. A leader in the design of innovative cameras, lenses, and equipment, the brand helps photography and video enthusiasts capture unique moments on land, in space, and underwater. By supporting Paris Internayoonal Dive Show's photo contest, Nikon celebrates the beauty and richness of the underwater world and supports the creativity of photographers.

Registration is required online before November 15th 2025. https://www.salon-de-la-plongee.com/fr/competitions.html

> 27th Paris International Dive Show January 8-11, 2026 Paris Expo Porte de Versailles – Hall 4 www.salon-de-la-plongee.com

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